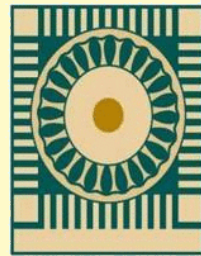


# FUNDING FORUM

## Fiscal Year 2014-2015



CITY OF  
**HAYWARD**

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HEART OF THE BAY

DEPARTMENT OF LIBRARY  
AND COMMUNITY SERVICES

# AGENDA

- Summary of the Request for Proposals (RFP)
- Funding Eligibility
- Funding Process
- Application Submission
- Technical Assistance
- Conclude

# SUMMARY OF THE RFP

- Single Competitive Funding Process
- Subject to Availability of Funding
- Federal Community Development Block Grant
- Alameda County Measure B Paratransit
- City of Hayward General Fund



# FUNDING ELIGIBILITY

- Non-Profit Status
- FY 2012-2013 Independent Fiscal Audit
- Minimum Contracting Standards

An **eligible fiscal sponsor** may apply on behalf of an agency that is unable to fulfill all eligibility requirements. If funding is awarded, the fiscal sponsor may use ten percent of the grant as an administrative fee.

# FUNDING ELIGIBILITY

- Service to Low-Income Residents (page 10)
- Addresses a CDBG National Objective (page 2)
- Addresses a City Council Priority (page 12)

An application that clearly supports more than one national objective or council priority will be considered competitive.

# FUNDING PROCESS

1. Applications Due **Friday, 10/25/2013, 5:00PM**
2. Applications Reviewed by City Staff and the Community Services Commission
3. Application Review Committee Interviews
4. Draft Funding Recommendations
5. Public Comment Period

# FUNDING PROCESS, Cont'd

6. Final Funding Recommendations
7. Staff Report at City Council Work Session
8. Final Awards at City Council Public Hearing

Please refer to the Request for Proposal packet for a complete Funding Process Calendar.

# APPLICATION SUBMISSION

- Online submission only, no paper applications
- Timely submission only, no late applications
- [www.citydataservices.net](http://www.citydataservices.net)
- **Returning Applicants:** Same User/Password  
(Application can be found in “Reports” tab)
- **New Applicants:** User/Password HAY2014  
(Enter data to be issued unique User/Password)

# APPLICATION CHANGES

- New Funding Categories
- Required upload of Independent Fiscal Audit
- Required upload of Budgets
- Optional upload of Letters of Collaboration
- General-funded programs will be disbursed in 50/30/20 installments

\*Potential minimum grant amount next funding cycle\*

# TECHNICAL ASSISTANCE

- Application instructions included in the RFP
- Contact City staff for assistance:

**Dawn Jaeger**

(510) 583-4238 dawn.jaeger@hayward-ca.gov

**Dana Bailey**

(510) 583-4252 dana.bailey@hayward-ca.gov

**Grace Kong**

(510) 583-4237 grace.kong@hayward-ca.gov

**Rachael McNamara**

(510) 583-4228 rachael.mcnamara@hayward-ca.gov

# CONCLUSION

- Competitive process to target funding
- Online application submission only
- Check eligibility requirements
- Contact City staff for assistance
- **Questions?**